



Mobile India 2011

Valerie Rozycki
@valrozycki

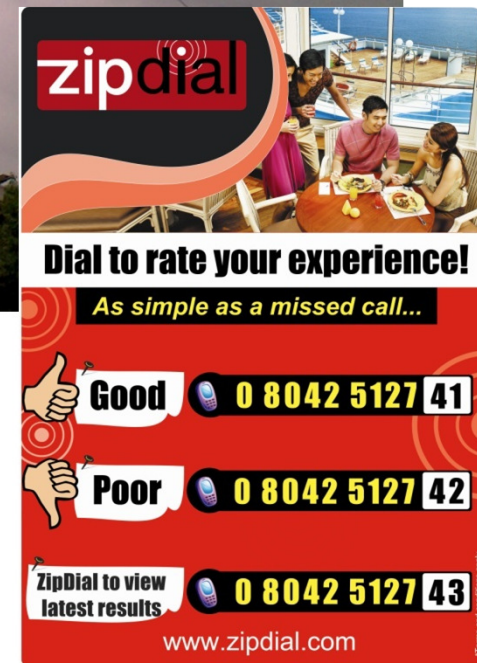
ZipDial Loves the Cloud!

- Starting the business
- Managing the business
- Growing customer businesses
 - *From browser & thin client....to No Client!*



Access the Cloud from...

- Every Billboard
- Every SMS
- Every Product Package
- Every Feedback Form
- Every Audience Event



ZipDial Live!

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Wide range of web services accessible by dialing numbers

ZipDial Content

Sponsored Content

User-generated

Tweet/Post Activities

Create Friends/Groups

Join Public Groups

Business Card Swap

Bill Payments

Mobile Top-ups

Online Payments

P2P Transfers

Phase 1
Phase 2

Marketing &
Polling
(Self Admin)

Social
Networking

Payments

APIs for
Developer
Community...

ZipDial Platform

Identify users, Log activities, Build user profiles, Cross-promotion Loyalty platform



Thank You

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@valrozycki

P.S. We're hiring!



zipdial

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