We drive Innovation by combining Design and Technology to develop medical devices for emerging markets.
At the heart of what we do is the desire to create relevant innovations for India and similar underserved populations.
The Smartphone has created a platform with customizable user interface and a readymade connectivity technology.

Can it play a role in changing the effective distribution of health care in India?
In the developed world the I-phone has been at the centre of several innovations in the medical device space. Most of them directed to bringing the “hospital home”.

![Image of medical devices and iPhone](image-url)
Should the innovation challenge be different for us?

We believe it should be and think that it lies along the spectrum

From PERSONAL to PUBLIC
Icarus Nova with Medtronic has co-developed a medical device with the Smartphone at the core which could point to some emerging possibilities.
Doctors / Surgeons

Health workers/ Partner hospitals

Imaging and patient data

Clickmedix Platform
Android KitKat.
Mobile connectivity

Surgeon views information remotely

Patients
Shruti Program numbers.

More than 100 screenings everyday. More than 20,000 ear screening done so far. Target 70,000 screenings. Geography: India and other emerging markets.