Regulation and Policy: Power of OTT Vs Telco

Regulation : Its an challenge
Policy : Its an Opportunity
Voice and messaging becoming a Commodity
Data is the differentiator
OTT not functional, Telco is been blamed !!!
OTT vs Telco = Net Neutrality

- **Net neutrality** (also network neutrality, Internet neutrality or net equality) is the principle that Internet service providers and governments should treat all data on the Internet equally, not discriminating or charging differentially by user, content, site, platform, application, type of attached equipment, or mode of communication. The term was coined by Columbia University media law professor Tim Wu in 2003.

- Feel good about
  - Personalization
  - Priority
  - Quality of service

- Telcos have been always been doing the above and more.
It's all about the 🔥
Mahindra COMVIVA