U-GOVERNANCE - THROUGH MOBILES IN INDIA

EMPOWERING CITIZENS WITH BETTER HEALTH ACCESS

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Mobile India 2015
Mobile Users > 900M
Lack of easier access to care - 60% rural
Healthcare @ Inflection point
Affordability, Accessibility - Key issues
Chronic conditions spend > 75%
Behaviour & Lack of Knowledge
Maldistribution of doctors geographically

Mobile Health enables change
Govt enabled change pushes technology
Increase the number of ‘non-doctors’
Leverage under-used care providers
Patient Engagement must
Medical Technology breakthroughs
Preventive measures at early stage
HOW DOES INDIA LEAPFROG EVOLUTIONS IN HEALTHCARE?

Enable people with easier access to their health care

India is getting younger, mobiles are used for booking movies, pizzas and shopping
mHealth, longitudinal health records, population health management

 Millions Affected
No access to basic care, lack of knowledge

mHealth Program
Education, remote monitoring, training, disease tracking

Setup Interactive bridges
Big Hospitals <> CHCs, ASHA workers <> doctors

Specialists <> GPs
Active Hands-on virtual diagnosing
India Health 2.0
The Mobile-Based Health System

- Real-time
- Affordable
- Comprehensive
- Ubiquitous
- One-stop solution
- Offline-Online integration
- Geo-location
- Unparallel Intelligence
- Mobile Apps
- Collaboration
BRIDGING THE GAP - AN EXAMPLE

CITY HOSPITALS
- Patient Overload
- Experienced Endocrinologists
- Long travel distance for patients

MHEALTH PROGRAMME
- Mobile platform for sharing information
- Mentorship & Remote monitoring
- Disease Control & Empowerment

CHCs, PHCs
- Upgraded Infrastructure
- GPs with lack of diabetes knowledge
- Close proximity to patients
Can this be reality?

This is how awesome it can scale

- Regional KOL Setups
- Pilot Planning - Technology Readiness & Alliances
- 50 Mentors - Each Mentor x 20 Doctors
- 1000 GPs (Mentees)
- Each GP sees > 30 patients a week x 50 weeks

15,00,000 improved patient consultations & outcomes
THANK YOU!

Have a Nice Day!

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