

Message from the Workshop Chairs: Social Networking Workshop

We are happy to welcome you to this year's workshop on Social Networking, organized along with COMSNETS 2017. We have assembled an exceptionally strong set of research presentations that, in conjunction with excellent keynote and invited speakers, have the ingredients for making an intellectually stimulating workshop. Krishna Gummadi shall deliver the keynote address on discrimination in decision making while Matteo Marsili, Balaraman Ravindran and Aditya Telang shall deliver three exciting invited talks on peer-review dynamics, hypergraph analysis and social media analytics respectively.

The study of social networks is helping in better understanding of how people communicate & interact on a daily basis. Online social networks are serving as a vital means for information diffusion and resource sharing - aiding discovery of connected communities, improving communication between globally dispersed individuals, and even measuring the impact of specific events on public opinion. A significant fraction of mind-share in the form of applications, diverse access interfaces, and a large economic ecosystem has developed around this field. This workshop strives to bring together academic, R&D, and industry researchers from various engineering and science disciplines to address the fundamental and technological challenges associated with the rapidly evolving domain of social networking. The goal of this workshop is to facilitate cross-disciplinary discussion of relevance to social networking, involving novel ideas and applications, and experimental results. It will provide an opportunity to compare and contrast the ethological approach to social behavior in humans with web-based evidence of social interactions, information diffusion, behavior of individuals and affinities between web-based social networks. To remind you, we have had 16 submissions of which 7 were selected after undergoing a rigorous review process. We would like to convey our heartfelt gratitude to all the technical programme committee members who help us in reaching the most appropriate decisions timely. If you have any feedback about the workshop, please feel free to convey this to us either in person at the workshop or electronically.



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